

CHRISTOPHER R. PRENTICE
University of North Carolina Wilmington
601 S. College Road • Wilmington, NC 28403
(910) 962-2135 • prenticecr@uncw.edu
www.crprentice.com

ACADEMIC POSITIONS

Founding Director, Center for Social Impact	2020 – Present
Director, Master of Public Administration	2018 – 2020
Associate Professor of Nonprofit Management	2018 – Present
Assistant Professor of Nonprofit Management	2013 – 2018
University of North Carolina Wilmington	
Instructor	2010 – 2013
Research Assistant and Teaching Assistant	2009 – 2010
School of Public and International Affairs	
North Carolina State University	

EDUCATION

PhD in Public Administration, North Carolina State University	2013
Dissertation: <i>Financial vulnerability among human services and higher education nonprofits: An analysis of organizational and environmental factors</i>	
Committee: Richard Clerkin (Chair), Mary Tschirhart, David Garson, Mark Wilson	
MPA in Public Administration, The George Washington University	2006
Field of Study: Business and Government Relations	
BA in International Studies, University of California, Irvine	2003

RESEARCH

Peer-Reviewed Journal Articles

- Carroll, R. and Prentice, C. R. (2021). Community vulnerability and mobility: What matters most in spatio-temporal models of the COVID-19 pandemic? *Social Science & Medicine*, 287, 1-7.
- Carroll, R. and Prentice, C. R. (2021). Using spatial and temporal modeling to visualize the effects of U.S. state-issued stay at home orders on COVID-19. *Scientific Reports*, 11(1): 1-7.
- Prentice, C. R., Brudney, J. L., Clerkin, R. M., and Brien, P. C. (2020). At your service: Nonprofit infrastructure organizations and COVID-19. *The Foundation Review*, 12(4): 51-58.
- Prentice, C. R., Imperial, M. T., and Brudney, J. L. (2019). Conceptualizing the collaborative toolbox: A dimensional approach to collaboration. *The American Review of Public Administration*, 49(7): 792-809.
- Prentice, C. R. (2018). Misreporting nonprofit lobbying engagement and expenses: Charitable regulation and managerial discretion. *Nonprofit Policy Forum*, 9(2): 1-13.

- Prentice, C. R. (2018). The “state” of nonprofit lobbying research: Data, definitions, and directions for future study. *Nonprofit and Voluntary Sector Quarterly*, 47(4S): 204-217.
- Brudney, J. L. and Prentice, C. R. (2018). A new tool for new times? Using Geographic Information Systems in nonprofit organizations. *The Foundation Review*, 10(4): 38-48.
- Prentice, C. R. and Brudney, J. L. (2018). Are you being served? Toward a typology of nonprofit infrastructure organizations and a framework for their assessment. *Journal of Public and Nonprofit Affairs*, 4(1): 41-58.
- Burnett, C. M. and Prentice, C. R. (2018, equal authorship). An exploration of how partisanship impacts council-manager systems. *Politics and Policy*, 46(3): 392-415.
- Brudney, J. L., Prentice, C. R., and Harris, J. L. (2018). Beyond the comfort zone? County government collaboration with private-sector organizations to deliver services. *International Journal of Public Administration*, 41(16): 1374-1384.
- Prentice, C. R. and Brudney, J. L. (2017). Nonprofit lobbying strategy: Challenging or championing the conventional wisdom? *Voluntas: International Journal of Voluntary and Nonprofit Organizations*, 28(3): 935-957.
- Prentice, C. R. and Brudney, J. L. (2016). Definitions do make a difference: County managers and their conceptions of collaboration. *Human Service Organizations: Management, Leadership & Governance*, 40(3): 193-207.
- Prentice, C. R. (2016). Understanding nonprofit financial health: Exploring the effects of organizational and environmental variables. *Nonprofit and Voluntary Sector Quarterly*, 45(5): 888-909.
- Prentice, C. R. (2016). Why so many measures of nonprofit financial performance? Analyzing and improving the use of financial measures in nonprofit research. *Nonprofit and Voluntary Sector Quarterly*, 45(4): 715-740.

Other Scholarly Publications

- Prentice, C. R. (Invited). Financial analysis in nonprofit organizations. In K. Kearns and W. Jiun Wang (Eds.) *Handbook of Nonprofit Management, Leadership, and Governance*. Cheltenham, UK: Edward Elgar Publishing.
- Imperial, M. T. and Prentice, C. R. (Forthcoming). Using service learning in public administration programs: Best practices and challenges. In K. Bottom, P. Dunning, I. Elliot, and J. Diamond (Eds.) *Handbook of Teaching and Learning in Public Administration and Management*. Cheltenham, UK: Edward Elgar Publishing.
- Lam, M., Searing, E., Prentice C., and Grasse, N. (2020, equal authorship). Capital structure and financial health in nonprofit organizations. In I. Garcia-Rodriguez and M. E. Romero-Merino (Eds.) *Financing Nonprofit Organizations*. New York, NY: Routledge.
- Imperial, M. T., Prentice, C. R., and Brudney, J. L. (2018). Collaboration and the environment. In A. Farazmand (Ed.) *Global encyclopedia of public administration, public policy, and governance*. Cham, Switzerland: Springer.

Prentice, C. R. and Brudney, J. L. (2016). Government contracting with the nonprofit sector. In R. A. Shick (Ed.) *Government contracting: A public solutions handbook*. New York, NY: Routledge.

Manuscripts Under Review

Cody, C. A., Lawrence, K., Prentice, C. R., and Clerkin, R. M. (Revise and resubmit). *Increasing governing board role fulfillment through board member selection practices*.

Prentice, C. R., Carroll, R., Brennan, J. F., and Brudney, J. L. (Under review). *Nonprofit supply and citizen demand: A spatial analysis of the market for third sector services*.

Fleming, C. J., Prentice, C. R., Velez, A. K., Walton, M. A. (Under review). *The power of nonprofit sector elites: A survey experiment of the impact of persuasive messaging on charitable donations*.

Prentice, C. R. and Cody, C. A. (Under review). *The influence of nonprofit financing and operations on the acquisition of unrestricted and restricted donations*.

Brennan, J. F., Prentice, C. R., Kinzer, K., and Brudney, J. L. (Under review). *Taking care of business and doing overtime: Teaching research methods in public affairs curricula pre-pandemic and during COVID-19*.

Cherry, S. T., Prentice, C. R., Roberto, A., and Hunter-Jones, J. (Under review). *Resilience in nonprofit and public organizations: A case study on mutually beneficial community engagement*.

Carroll, R., Duea, S. R., and Prentice, C. R. (Under review). *Quantifying the impact of the COVID-19 pandemic on cancer screenings and diagnoses*.

Select Working Papers

Prentice, C. R. (Collecting data). *Collaborative networks and structural holes: Mapping communication, funding, and cooperation in a local nonprofit market*.

Prentice, C. R. and Brudney, J. L. (Analyzing data). *Getting by (financially) with a little help from my (professional solicitor) friends*.

Imperial, M. T., Brudney, J. L., and Prentice, C. R. (Analyzing data). *Rhetoric versus reality of sector preference in cross-sector collaboration*.

Prentice, C. R. (Seeking funding). *Portfolio management in private foundations: The social (ir)responsibility of some holdings*.

Professional Reports

Cherry, S. and Prentice, C. R. *New Hanover County Resiliency Task Force Organizational Partner Profile Report*. September 2020.

Prentice, C. R. *Planning, assessment, and reporting: A strategic framework*. Quality Enhancement for Nonprofit Organizations, UNCW, August 2016.

Conference Presentations

- Prentice, C. R. *Leveraging data and analytics to support local nonprofits: The role nonprofit infrastructure organizations can play in creating a healthier community*. Accepted for presentation at the 2021 ARNOVA Conference. Atlanta, GA.
- Prentice, C. R. *Methods, Shmethods: What have we left out?* Lightning Research Roundtable: Jeff's Big Ideas. Accepted for presentation at the 2021 ARNOVA Conference. Atlanta, GA.
- Prentice, C. R., Maurer, K., and Thompson, L. *Analytical storytelling: Connecting data and the lived experience*. Presented at the 2021 CIAS Conference. Virtual convening.
- Prentice, C. R. *Collaborative networks and structural holes: Mapping communication, funding, and cooperation in a local nonprofit market*. Presented at the 2020 ARNOVA Conference. Virtual convening.
- Prentice, C. R. and Cody, C. A. *The influence of nonprofit capital structure and operations on donor restriction*. Presented at the 2020 ARNOVA Conference. Virtual convening.
- Prentice, C. R., Brennan, J., and Brudney, J. L. *Nonprofit supply and citizen demand: A spatial analysis of the market for third sector services*. Presented at the 2019 ARNOVA Conference. San Diego, CA.
- Prentice, C. R., Geczi, N. I., and Brudney, J. L. *Getting by with a little help from my friends: The cost-effectiveness of using professional solicitors to raise nonprofit revenue*. Presented at the 2018 ARNOVA Conference. Austin, TX.
- Prentice, C. R. *Dark money, shadow lobbying, and the role of nonprofits in policymaking*. Presented in the Public Policy, Politics, and Law colloquium at the 2018 ARNOVA Conference. Austin, TX.
- Geczi, N. I., Prentice, C. R., and Brudney, J. L. *Getting by (financially) with a little help from my (professional solicitor) friends*. Presented at the 2018 IRSPM Conference. Edinburgh, Scotland.
- Prentice, C. R. *Misreporting nonprofit lobbying expenses: A comparison of state and federal data*. Presented at the 2017 ARNOVA Conference. Grand Rapids, MI.
- Wirth, G. C., Brudney, J. L., and Prentice, C. R. *Exploring government service delivery through collaboration with nonprofit organizations: Myth versus practice*. Presented at the 2017 ARNOVA Conference. Grand Rapids, MI.
- Ogilvie, L. F., Brudney, J. L., and Prentice, C. R. *Sustaining policy innovation in nonprofit organizations: The results and implications of the adoption of geographic information systems*. Presented at the 2017 ARNOVA Conference. Grand Rapids, MI.
- Prentice, C. R. *Misreporting charitable lobbying engagement and expenses*. Presented at the 2017 ABFM Conference. Washington, DC.
- Aliyeva, A., Cody, C. A., and Prentice, C. R. *Does efficient mean better? Administrative efficiency and student outcomes in nonprofit institutions of higher education*. Presented at the 2017 AEFM Conference. Washington, DC.
- Prentice, C. R. and Cody, C. A. *Do donations differ? An analysis of nonprofit operations, financing, and donor restriction*. Presented at the 2016 ARNOVA Conference. Washington, DC.

- Prentice, C. R., Brudney, J. L., and Harris, J. L. *Supplying the demand? County government collaborations with nonprofit organizations*. Presented at the 2016 ARNOVA Conference. Washington, DC.
- Prentice, C. R. and Brudney, J. L. *One of a kind? County government collaborations with nonprofit organizations, for-profit firms, and other governments*. Presented at the 2016 ISTR Conference. Stockholm, Sweden.
- Burnett, C. M. and Prentice, C. R. *Playing it safe: An exploration of how county managers camouflage their political leanings*. Presented at the 2016 SPPC conference. Dallas, TX.
- Prentice, C. R. *An examination of nonprofit lobbying research: Data, definitions, and directions for future study*. Presented at the 2015 ARNOVA Conference. Chicago, IL.
- Brudney, J. L., Prentice, C. R., and Russell, A. R. *2-1-1 & 990: Does it all add up?* Presented at the 2015 ARNOVA Conference. Chicago, IL.
- Biddle, J. C. and Prentice, C. R. *The bureaucratization of collaboration: Exploring the tensions between structure and outcomes*. Presented at the 2015 SECOPA Conference.
- Prentice, C. R., Biddle, J. C., and Brudney, J. L. *A new look at nonprofit lobbying activity: Better data, stronger results*. Presented at the 2015 IU SPEA Conference, “Advancing the Field(s) of Nonprofit Management: New Structures, New Solutions.” Bloomington, IN.
- Prentice, C. R. and Brudney, J. L. *Definitions do make a difference: County managers and their conceptions of collaboration*. Presented at the 2015 ICPP Conference. Milan, Italy.
- Prentice, C. R. and Brudney, J. L. *Mapping local government collaboration: An empirical examination of the conditions that lead to the choice of nonprofit organizations as partners*. Presented at the 2014 ARNOVA Conference. Denver, CO.
- Prentice, C. R. *An exploration of the environmental effects on nonprofit financial health*. Presented at the 2013 ARNOVA Conference. Hartford, CT.
- Prentice, C. R. *Nonprofit financial measures: What do they capture?* Presented at the 2013 ARNOVA Conference. Hartford, CT.
- Prentice, C. R. *Organizational and environmental determinants of nonprofit financial vulnerability: A factor analysis of commonly tested accounting ratios*. Presented at the 2012 ARNOVA Conference. Indianapolis, IN.
- Prentice, C. R. and Cody, C. A. *Charter school performance: A look at alternative funding sources*. Presented at the 2012 ASPA Conference. Las Vegas, NV.
- Cody, C. A. and Prentice, C. R. *The effects of legal autonomy and management flexibility on charter school revenue: A three state analysis*. Presented at the 2012 ASPA Conference. Las Vegas, NV.

Media Publications

- Prentice, C. R. (January 22, 2021). Mapping local nonprofit sector’s future. *Wilmington Business Journal*: http://www.wilmingtonbiz.com/nonprofit/2021/01/22/opinion_mapping_local_nonprofit_sectors_future/ 401

GRANTS AND CONTRACTS

Cape Fear Collective, \$32,000 (funded), Principal Investigator, *Nonprofit ecosystem and infrastructure in the Cape Fear Region*, 2021-2022.

Hemophilia of North Carolina, \$22,000 (funded), Principal Investigator, *Financial and psychosocial needs of HNC clients post pandemic*, 2021-2022.

Robert Wood Johnson Foundation, \$200,000 (not funded), co-Principal Investigator, *Policy pathways to equitable health and early childhood development*, 2021.

Cape Fear Collective, \$30,000 (funded), Principal Investigator, *Workforce engagement and inclusive economic growth in the Cape Fear Region*, 2020.

Robert Wood Johnson Foundation, \$500,000 (not funded), Principal Investigator, *Networks, redundancy, and structural holes: Coordinating medical care, social services, and public health sector organizations through an integrated data system*, 2019

Greater Wilmington Chamber Foundation and Cape Fear Collective, \$51,440 (funded), Principal Investigator, *Community needs assessment and nonprofit market analysis*, 2019

Robert Wood Johnson Foundation, \$250,000 (not funded), Principal Investigator, *Corporate anchors and collective impact: Building a healthy community through cross-sector collaboration*, 2019

UNCW College of Arts and Sciences Travel Award, \$1,000 (funded), 2017

UNCW College of Arts and Sciences Summer Research Initiative, \$3,500 (funded), 2017

UNCW College of Arts and Sciences Pilot Grant, \$2,500 (funded), 2016

UNCW Charles L. Cahill Grant for Faulty Scholarship, \$5,000 (not funded), 2016

UNCW Charles L. Cahill Grant for Faulty Scholarship, \$5,000 (not funded), 2015

TEACHING

University of North Carolina Wilmington – Graduate

Nonprofit Management (5)

Nonprofit Resource Development (Classroom: 2; Online: 6)

Nonprofit Business Law (Classroom: 3; Online: 2)

Nonprofit Leadership Experience (1)

Managing Interorganizational Relations (7)

Nonprofits, Policy, and Society (1)

Public Management and Organization Theory (3)

Financial Management and Decision Making (Classroom: 2; Online: 1)

University of North Carolina Wilmington – Undergraduate

Introduction to Public Administration (2)

Introduction to Nonprofit Management (Classroom: 7; Online: 2)

Introduction to Nonprofit Organizations (1)

North Carolina State University – Undergraduate
Introduction to Nonprofit Organizations (5)
Introduction to Public Administration (4)
Introduction to Nonprofit Organizations, Teaching Assistant (2)

Number in parentheses denotes the number of times taught, current through Fall 2021

SERVICE

Community

United Way of the Cape Fear Area, Board Member, 2016-Present; Chair, 2020-Present; Treasurer, 2019-2020; Finance Committee, Member, 2017-2020; Hurricane Relief & Recovery Allocations Committee, Member, 2018-Present; CEO Search Committee, Member, 2017

Cape Fear Collective, Research and Data Advisor, 2019-Present

MedNorth Health Center, Finance Committee, Member, 2020-Present

NHC Resiliency Task Force, Data Committee, Member, 2020-Present

Voyage (formerly Blue Ribbon Commission on the Prevention of Youth Violence), Board Member, 2014-2020; Treasurer, 2014-2019; Finance and Governance Committee, Member, 2014-2020

Advisor to community nonprofits, Wilmington, NC, 2013-Present

City of Wilmington American Rescue Plan Act Funds Nonprofit Committee, Member, 2021

New Hanover County SERVE Professional Development Academy, Instructor for 10 workshops on *Public Budgeting* (6) and *Finance for the Public Servant* (6), Fall 2016, Spring 2017, Fall 2017, Fall 2018, Fall 2019, Fall 2020

City of Wilmington Leadership Development Academy, Instructor for 2 workshops on *Public Budgeting* (1) and *Finance for the Public Servant* (1), Fall 2019

Sampson County Leadership Development Academy, Instructor for 2 workshops on *Public Budgeting* (1) and *Finance for the Public Servant* (1), Fall 2019

Cumberland County Leadership Development Academy, Instructor for 4 workshops on *Public Budgeting* (2) and *Finance for the Public Servant* (4), Spring 2019, Spring 2020

Nonprofits 101 for AmeriCorps and National Service members, Instructor for 2 workshops on *Nonprofit Financial Management*, Spring 2020, Spring 2021

Academy for Strategic Management, Instructor for 3 workshops on *Strategic Planning & Implementation*, Fall 2013, Fall 2014, Fall 2015

University

Innovation and Economic Prosperity Committee, Member, 2020-present

Fall 2020 Planning Committee, Special Advisor, 2020

Faculty Athletic Committee, Member, 2020-Present

Faculty Senator, Public and International Affairs, 2017-2019

Faculty Senate Budget Committee, 2018-Present

Pi Alpha Alpha, UNCW Chapter, Advisor and Founder, 2014-Present

Quality Enhancement for Nonprofit Organizations, Advisory Board Member, 2013-2016

UNCW College of Arts and Sciences Summer Research Initiative Grant Committee, Member, Fall 2018

General Education Assessment

ETEAL Critical Reflection, Scorer, Summer 2018, Fall 2014

Critical Thinking, Scorer, Spring 2017

Information Literacy, Scorer, Spring 2016

Diversity, Scorer, Spring 2015

Department

MPA Nonprofit Management Concentration, Advisor, 2013-2019, 2020-Present

Minor in Nonprofit Management & Leadership, Co-Founder/Advisor, 2014-2019, Advisor, 2021-present

MPA Admissions, Scholarships, and GTAs Committee, Member, 2014-2015, 2017-Present

Faculty Peer Review Committee, Member, 2016-2017

MPA Assessment Committee, Member, 2014-2017

CHE Policy Committee, Member, 2016-2017

RTP Policy Committee, Member, 2016-2017

Committee exploring establishment of Graduate Nonprofit Certificate, Member, 2013-2016

Post-Tenure Review Policy Development Committee, Member, 2015-2016

Curriculum Committee, Member, 2015-2016

MPA Faculty Search Committee, Member, 2014-2015, 2017-2018, 2018-2019

Directed Independent Studies (12)

Co-authored 6 conference papers and 1 published article with MPA students

Profession

ARNOVA Section on Data and Analytics, Board Chair, 2021-present

ARNOVA Section on Finance and Financial Management, Board Member, 2019-2020

ARNOVA Best Conference Paper Award, Chair, 2018-2019

NVSQ Data Management and Transparency Initiative, Administrative and Archival Data Subgroup, Member & Report Co-Author, 2020-present

ARNOVA Scholarships & Travel Grants Committee, Member, 2017-2018

ARNOVA Webinar, *Publications, Promotions, & Private Life: Work/Life Balance Across the Academic Career*, Presenter, December 2018

North Carolina Public Administration Alliance, Co-founder and Board Member representing UNCW, 2019-2020

Tenure and Promotion Committee, External Reviewer, Indiana University Kokomo School of Business, 2021

Data and Analytics Section Colloquium: *Unlocking Nonprofit and Philanthropic Data*, Chair, 2021 ARNOVA Conference.

Reviewer

Public Administration Review

Nonprofit and Voluntary Sector Quarterly

Nonprofit Management & Leadership

Voluntas: International Journal of Voluntary and Nonprofit Organizations

Financial Accountability & Management

Public Finance Review

Journal of Consumer Affairs

Journal of Public and Nonprofit Affairs

Journal of Technology in Human Services

Journal of Academic Ethics

Routledge, Nonprofit Financial Health book proposal, Reviewer, January 2019

Sage Publications, Nonprofit Fund Development textbook, Reviewer, September 2014

Oxford University Press, Public Administration textbook, Reviewer, August 2013

AWARDS AND FELLOWSHIPS

UNCW Graduate Mentor Award, nominee, 2021

UNCW Distinguished Scholarly Engagement and Public Service Award (Senior Scholar), nominee, 2020 & 2021

UNCW NextUp Leadership Development Fellow, 2017-2018

UNCW Faculty Research Scholar, 2016-2017

Gabriel R. Rudney Memorial Award for Outstanding Dissertation in Nonprofit and Voluntary Action, Association for Research on Nonprofit Organizations and Voluntary Action, 2014 Finalist

MPA Distinguished Professor of the Year Award, awarded by MPA GSA, 2017-2018

“Significant Impact” Letters (20), UNCW Division of Student Affairs, 2016-2021. Recognized by students “for having made a difference in their lives”

“Thank A Teacher” Award Recipient, NCSU, Spring 2013

Phi Kappa Phi National Honor Society, Ph.D., North Carolina State University, Initiation 2011

Pi Alpha Alpha National Honor Society for Public Affairs and Administration, Ph.D., North Carolina State University, Initiation 2011

Provost’s Fellow, Ph.D., North Carolina State University, 2009-2010

All Big West Collegiate Scholar-Athlete Award, BA, University of California, Irvine, 2002-2003

PROFESSIONAL MEMBERSHIPS

Association for Research on Nonprofit Organizations and Voluntary Action

Association for Budgeting and Financial Management